

TOWN OF HALFMOON COMPREHENSIVE PLAN UPDATE



**Comprehensive Plan
Update Committee
(CPUC)**

Meeting #1

February 2, 2023

Town Hall





AGENDA



- Welcome & Introductions
- Comprehensive Planning 101
- Project Scope & Schedule
- Roles & Responsibilities
- Interactive Exercise
- Public Participation Overview
- Next Steps



WELCOME & INTRODUCTIONS





THE TEAM

**TOWN OF
HALFMOON
CPUC**



Engineering and
Land Surveying, P.C.



COMPREHENSIVE PLANNING 101





WHAT IS A COMP PLAN?

Town Law – Article 16 §272-A:

"town comprehensive plan" means the materials, written and/or graphic, including but not limited to maps, charts, studies, resolutions, reports and other descriptive material that identify the goals, objectives, principles, guidelines, policies, standards, devices and instruments for the immediate and long-range protection, enhancement, growth and development of the town located outside the limits of any incorporated village or city.



WHAT IS A COMP PLAN?

- A blueprint for the future of a community
- Broad in nature
- Addresses Community-wide topics
- A document, maps, illustrations that
 - Evaluate the **Current** State
 - Identify the Desired **Future** State
 - Determine **Recommendations**
 - Describe how to **Implement**





WHAT IS A COMP PLAN?

Families **plan** to buy a house, to take a vacation, for a child's education.

Businesses **plan** for profit and growth.

Communities **plan** for...

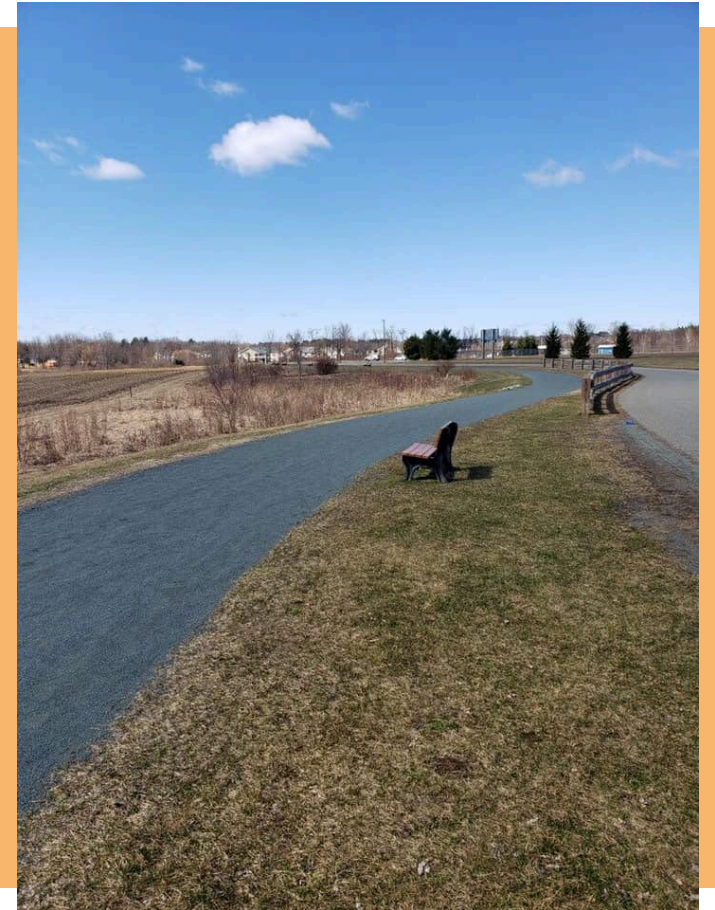
- ✓ population changes
- ✓ economic growth
- ✓ roads, community character, property values, tax base, schools, environmental protection, transit, recreation, pedestrian safety, sewage disposal, water supply...





WHAT'S IN A COMP PLAN?

- Evaluation of existing conditions
- Identification of Town-wide Vision
- Goals / Guiding Principles
- Recommendations & Action Items
- Implementation Steps
- Public & Stakeholder Input





A COMP PLAN IS NOT...

- Zoning
- Parcel Specific
- A venue to address individual projects under review or in the review pipeline





WHEN TO UPDATE A PLAN?

- Elapsed Time: 5 years generally
 - Demographics
 - Municipal budgets
 - Economic Conditions
 - Society changes
 - Technological advances
 - Single issue/focused plans completed
- Land Use:
 - Are patterns in balance?
 - Meet resident expectations & needs?
- Zoning:
 - Requests for variances or zone changes?





PROCESS TO UPDATE A PLAN?

- Town Board establishes a committee
- Committee to update the plan
- Committee Public Hearing (required)
- Committee to advance updated draft to Town Board for consideration
- Town Board approval process (required items)
 - Public Hearing
 - GML 239-m – County Planning Review
 - State Environmental Quality Review Act (SEQR)





SCOPE, SCHEDULE & APPROACH





PROJECT APPROACH

Understanding
Where You Are

THE EXISTING STATE



Comprehensive Plan
Report Card



Where Do You
Want To Be?

THE DESIRED STATE



Identifying a Shared Vision
for the Town of Halfmoon



How Do You
Get There?

IMPLEMENTATION



Reality-Based Series of
Implementation Steps



PROJECT APPROACH

Public Engagement

- Project Website
- Stakeholder Group Meetings
- Public Meetings (6)
- Online Community Survey
- Pop-Up Activities
- Web/Social Media Outreach





PROJECT APPROACH



CONNECT



LISTEN



DISCOVER





PROJECT SCOPE TASKS

1. Project Initiation & Management
2. Public Participation
3. Community Profile, Goals & Strategies
4. Draft Plan Update
5. Final Plan Update & Adoption Process





SCHEDULE OF MILESTONES



*CPUC Meetings – Every other month



ROLES & RESPONSIBILITIES



- **CPUC**
 - Review Materials
 - Provide Insight & Direction
 - Project Ambassadors
- **Town Staff**
 - Review materials
 - Assist with logistics
 - Institutional insight
- **Consultant Team**
 - Technical Assistance
 - Facilitate/administer process
- **Community:** Be Engaged!



CPUC INTERACTIVE EXERCISE



**TOP 3
CHALLENGES**



**TOP 3
OPPORTUNITIES**





NEXT STEPS



- Identify a CPUC Chair
- Establish Regular Meeting Schedule
 - 1st Thursday/Month – Every Other Month?
 - April 6, 2023 @ 6 pm TENTATIVE
- Prepare Public Participation Plan
- Prepare Draft Project Website & Branding Materials